Infographic Assignment

hephzibah v. strmic-pawl

Using Canva for your infographic:
To find the template, go to Canva.com then click "Find templates" then go to the white column on the left hand side of the screen. It lists all the template options in alphabetical order. Go to "infographic" and click "all" and then choose a template that fits your preference, information, and your preference. REMEMBER, Canva lets you change out pictures, lines, text, etc. Just spend a few minutes exploring the create tools.

Help on Canva:

https://www.canva.com/create/infographics/   and   https://www.canva.com/learn/how-to-design-infographics/

Before attempting to input information on your infographic I suggest that you:

1) have all your information in a Word document

2) then list that information in priorities from 1 as most important and then on down

3) likely the information that is at the top of the list will be in the biggest font

4) if something at the bottom of your list ends up not fitting then it is probably not important enough to include. If you decide it is, then you will have to figure out how to add it (including the possibility of removing something else)

5) remember, an infographic is a creative snapshot of a major issue. What are the basic stats of your housing type, what are the issues they face, how is it connected to race, etc.

6) Include your references in **ASA format** at the end of the infographic (small font is fine)

7) I've included below some examples of good and bad infographics

Examples of **GOOD** infographics

https://goo.gl/images/zGcCcF

https://goo.gl/images/N1u7o7

https://goo.gl/images/WmkezH

Examples of **BAD infographics.** you'll notice these all are way too simplistic

https://goo.gl/images/8AjXQt

https://goo.gl/images/Udh7ot

https://goo.gl/images/tGgB89

https://goo.gl/images/D2GXqZ

If you want to have them contact an organization related to the topic, here is a script I provided:

Hi,
My name is _____ and I'm a student at Manhattanville College in Purchase, New York. I am currently taking a course called "Race and Housing" where we discuss the relationship between race and different types of housing communities. I am particularly interested in _____ type of housing, which I am researching for my class project. I am writing to see if I could ask you a few questions about your organization and the work that you do. If yes, I hope that we could find a common time when I could call you.

Thank you very much for your time and consideration

Questions to use in interview:

1) What is the housing and life quality like for the people you serve?
2) What is the biggest challenge that you believe your organization is currently facing?
3) Add 2 or 3 more questions of your design

Housing Topic Options for Students to Choose From:

- Housing & Connection to other outcomes
- Urban public housing
- Rural public housing
- Immigrant enclaves
- Trailer parks
- Rural areas
- Tribal reservations
- Subdivisions
- Houseless centers
- Tent cities
- Gated communities
- Prisons
- Mixed income/race housing
- Urban gentrification
- Cohousing: co-ops
- Cohousing: communes

Infographic Rubric

Research: 15
Connection between race and housing is clear: 15
Addressed key statistics: 10
Design and creativity: 10
Spelling and grammar: 10
ASA references: 10

Or, alternatively you can work off a simpler rubric such as:

	1	2	3	4
Research	Fundamental	Enough	Above enough	Excellent
Race	Fundamental	Enough	Above enough	Excellent
Statistics	Fundamental	Enough	Above enough	Excellent
ASA references	Fundamental	Enough	Above enough	Excellent
Design (inc spelling)	Fundamental	Enough	Above enough	Excellent